

# All You Need To Know Enter The 29th Webby Awards

"The Internet's Highest Honor" - The New York Times

## **Join the Winners Circle**

Anyone can win a Webby Award-independent creators to global brands, and commercial work to non-commercial experiments. The only requirement is to do great work. Join a legacy of the most exciting creatives and companies, including:

Letterboxd	ŌURA
Monks	Runway
NASA	Spotify
Netflix	The Sphere
The New York Times	Wondery
	Monks NASA Netflix



#### **Reward Your Team's MVPs**

Energize and inspire your team. Entering The Webby Awards shows your colleagues that their work holds its own in a competitive industry. It is also a great way to invest in their careers, and retain in-demand talent.

### Show the Value of Your Work

Whether you're pitching a large client or a single collaborator, it can be challenging to demonstrate that your team's vision and strategy will create a mark. A Webby Award helps legitimize your work, and shows the value of your creativity, opening up the door to new clients and opportunities.

NEW **Creator Categories** Video & Film Categories

**INTRODUCING Brand of the Year** 



## A Earn Global Recognition

Our mission at The Webby Awards is to showcase the best of digital creativity globally. This means that when you win a Webby Award, your work stands on the world stage. Last year, The Webby Awards received over 14 billion media impressions from outlets like:

The Hollywood

Adweek

Le Monde

Times

Post

- Reporter The New York **Rolling Stone**
- The Washington
  - Variety
  - Horizont
  - CNN
- Billboard

JULIA LOUIS-DREYFUS THE 28TH ANNUAL WEBBY AWARDS

- Fast Company
- O Globo
- Deadline
- Late Night With Stephen Colbert

#### 5 Have Your Work Evaluated by **Industry Leaders**

Winners in the Webby Awards are selected by the International Academy of Digital Arts & Sciences, our judging academy that represents the digital industry's foremost leaders, including:

Anjali Sud CEO, Tubi

**Desiree Perez** CEO, Roc Nation

**Chris Duffey** Head of Adobe GenStudio, Adobe



Shannon Sharpe NFL Hall of Famer & Host, Club Shay Shay & NightCap



Amelia Dimoldenberg Host & Producer, Chicken Shop Date; Founder, Dimz Inc

**Georgie Jeffreys** Head of Marketing, North America, Uber Eats

**Jaime Teevan** Chief Scientist, Microsoft

Kabir Jain Chief Growth Officer, Erewhon



# Enter By the Early Entry Deadline, Friday, Oct. 25, 2024



For Best Pricing: webbyawards.com